Lila Beavers

SOCIAL MEDIA MARKETING

BRAND AWARENESS
CONTENT CREATION
COPYWRITING



RECENT WORK

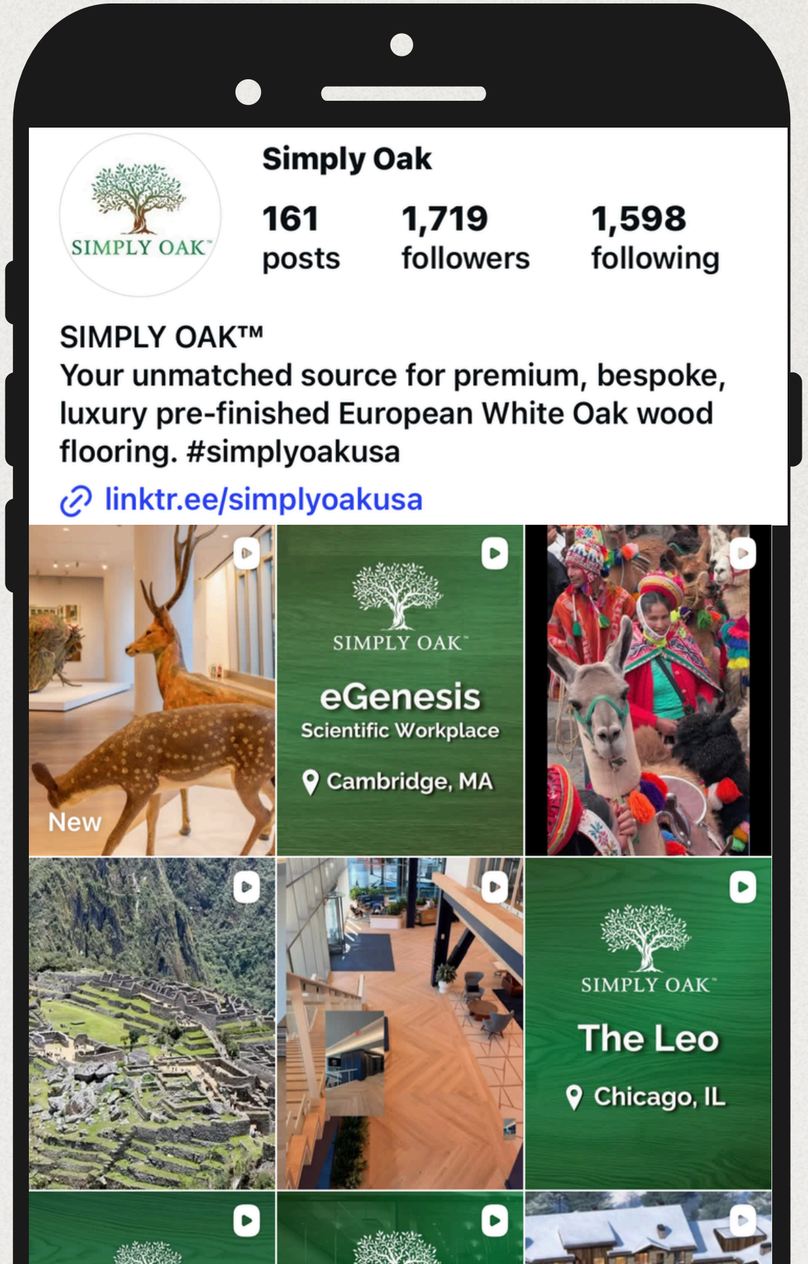
SIMPLY OAK

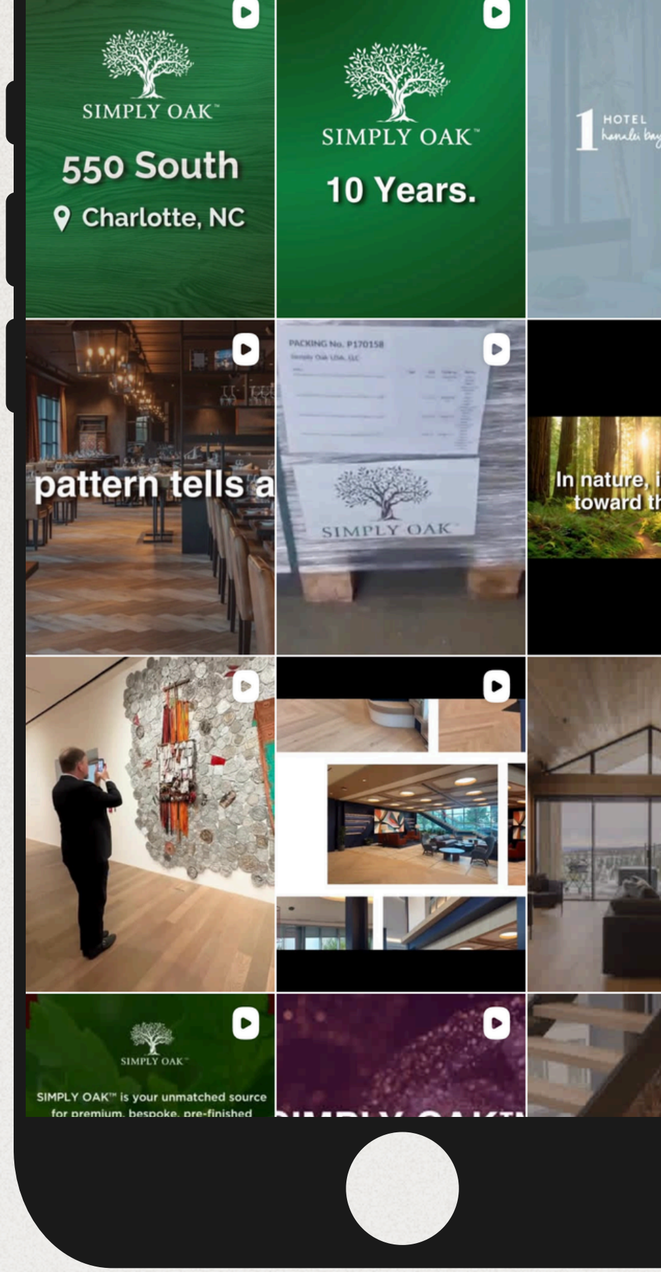
LUXURY FLOORING

2026 – PRESENT

Created short-form video content to strengthen brand awareness and showcase the craftsmanship, design, and applications of wood products.

- 10TH ANNIVERSARY CAMPAIGN
- CASE STUDY REELS
- CONTENT DEVELOPMENT





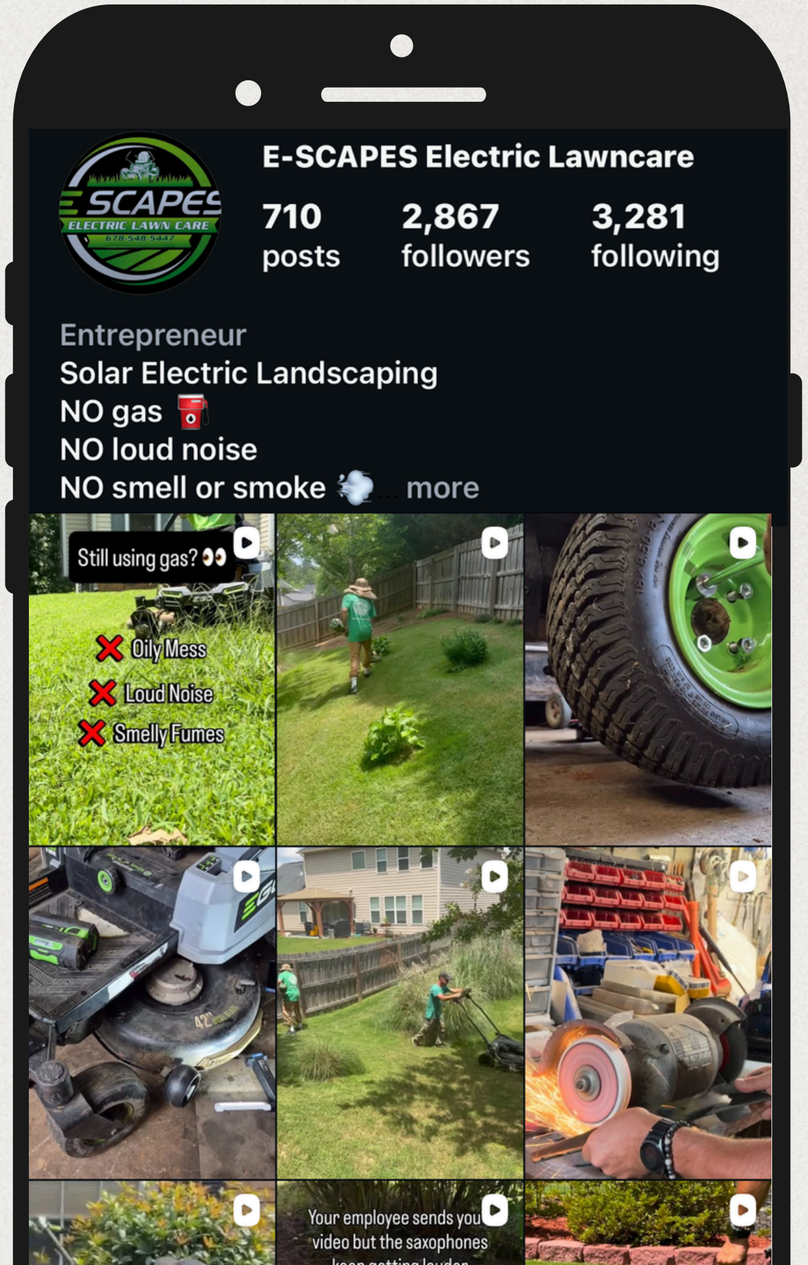
E-SCAPES ELECTRIC

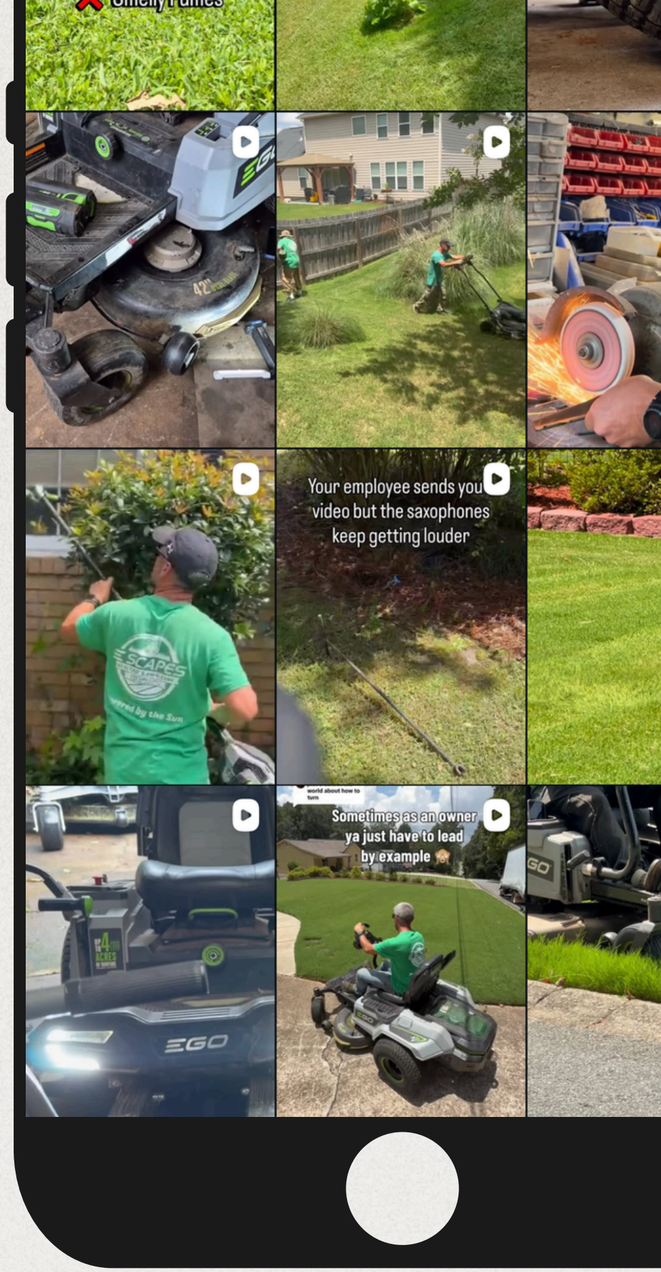
LAWN CARE SERVICE

2026 – PRESENT

Combined strategic marketing, on-site video production, and creative storytelling to build brand recognition and strengthen market positioning.

- TREND RESEARCH
- REEL CREATION
- ON-SITE VIDEOGRAPHY





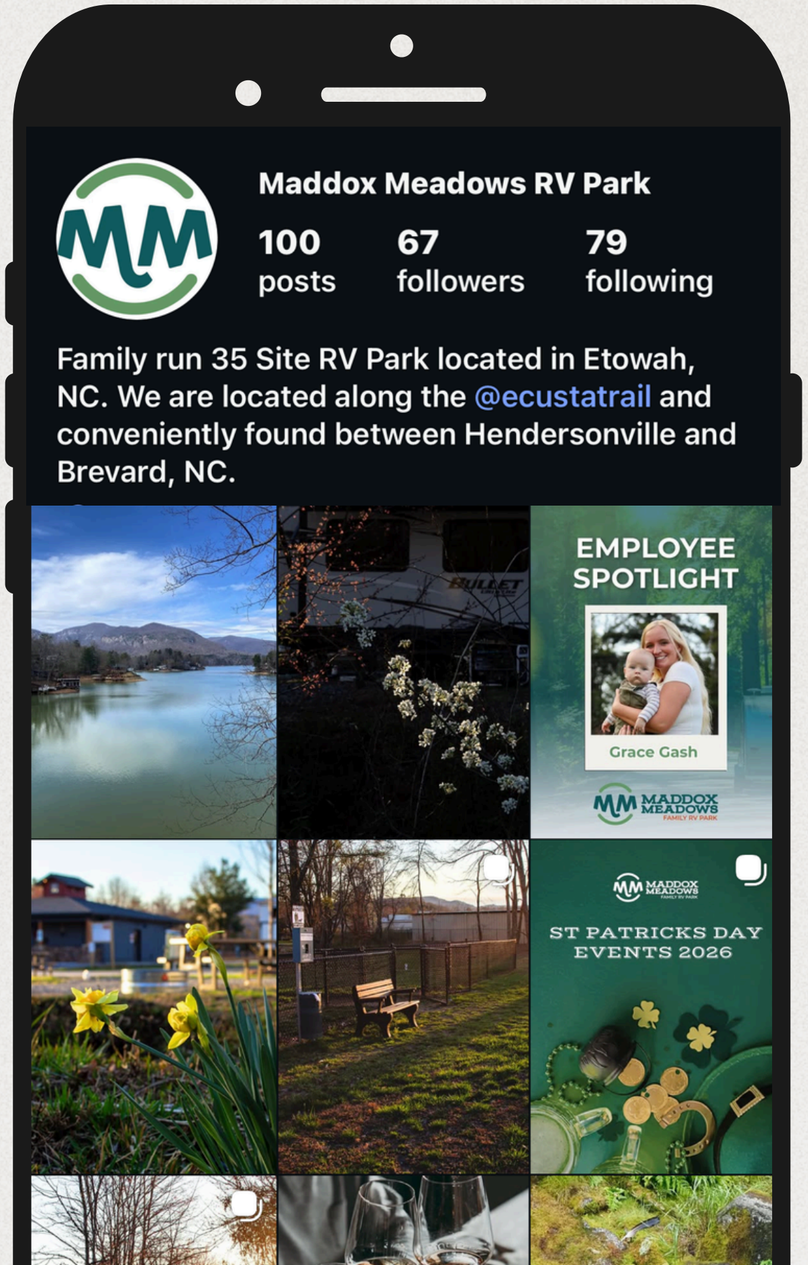
MADDOX MEADOWS

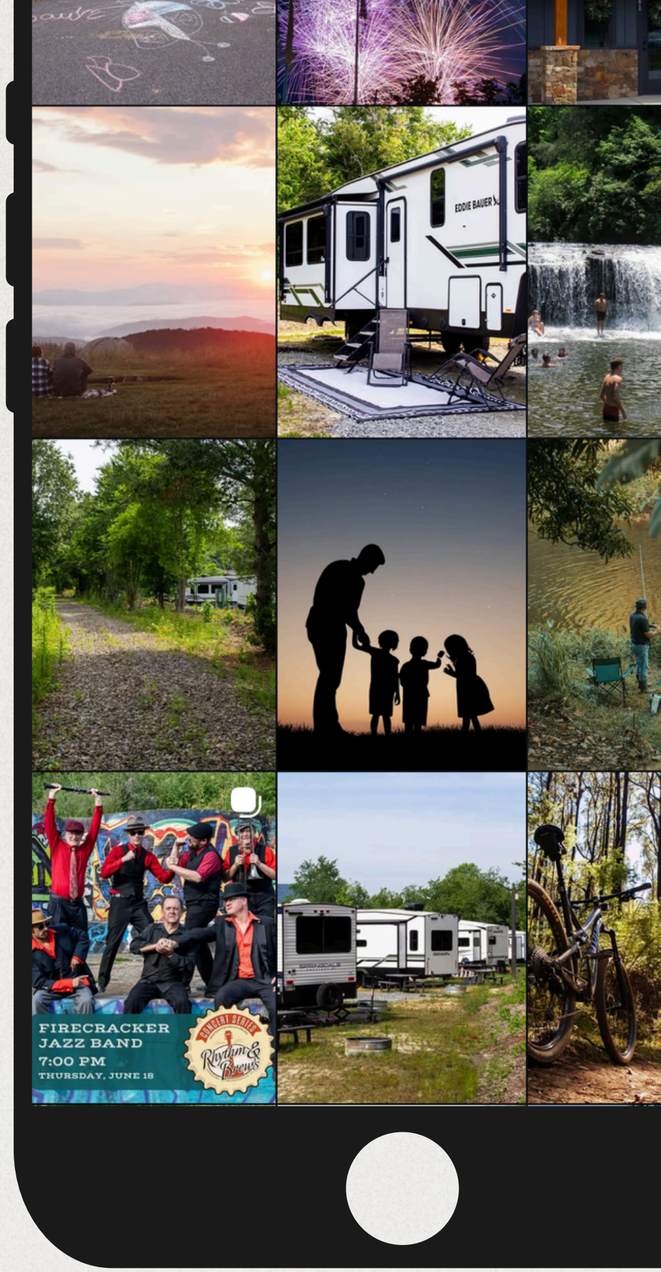
RV RESORT & CAMPGROUND

WINTER 2025 – PRESENT

Developed an engaging seasonal content strategy that balances event promotion, tourism marketing, and everyday campground life to keep the page active year-round.

- BRANDED GRAPHICS
- PHOTOGRAPHY
- EVENT PROMOTION





LOUISE MICHAUD

PHOTOGRAPHER

2021 – PRESENT

Managed a consistent social media presence to showcase photography, highlight client work, and strengthen engagement through content creation and brand storytelling.

- BRANDED GRAPHICS
- REEL CREATION
- SEASONAL PROMOTIONS





JENNA MCCLELLAND

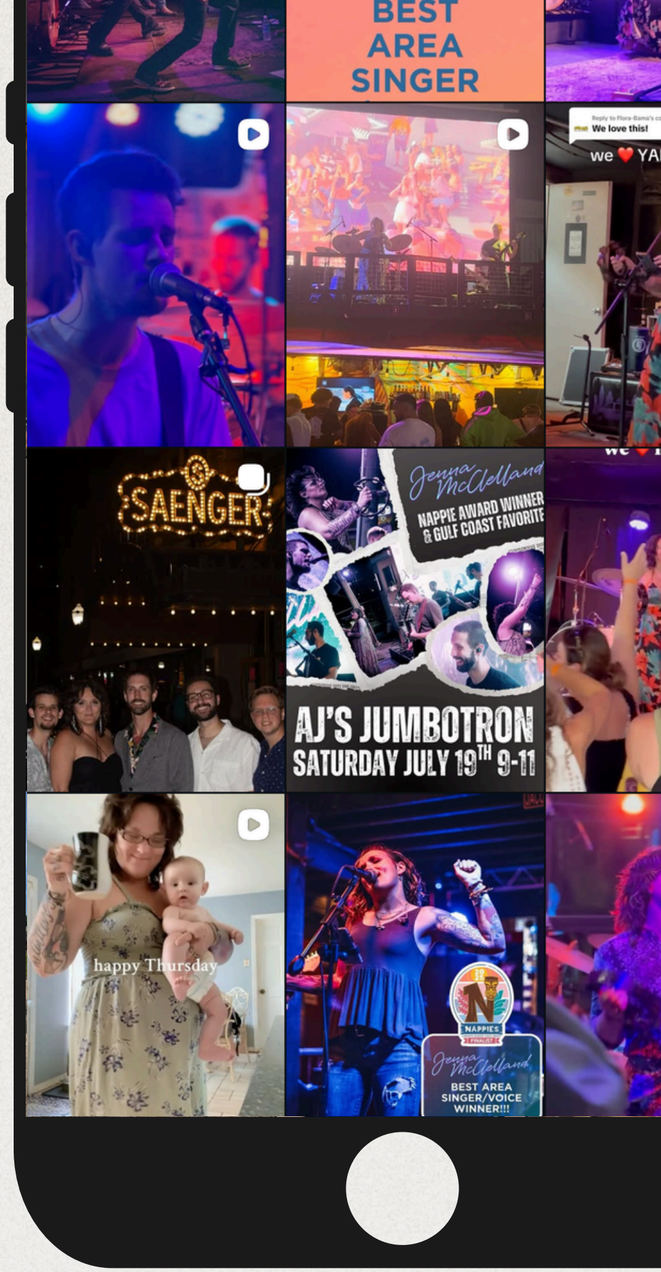
SINGER/SONGWRITER

2025

Created content to promote events and grow brand awareness, complementing personal storytelling which kept audiences connected throughout the season.

- BRANDED GRAPHICS
- REEL CREATION
- EVENT PROMOTION





SOCIAL MEDIA SERVICES

- Graphic design
- Video editing
- Photoshop
- Brand campaigns

- Content planning
- Cross-platform posting
- Caption writing
- Hashtag research



INQUIRIES ↓

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